

# 2007 FloridaWise Magazine Editorial Calendar

Issue	Theme	Reserve Space By	Materials Due By
DEC/JAN 2007	Real Estate: A Realtors Winter Perspective Holiday Shopping Guide Travel: Winter Getaways Equestrian Sports	NOV 1	NOV 8
FEB/MAR 2007	Real Estate Development Beauty & Health Travel: Hot Romantic Sweet Heart Getaways Fine Dining and Entertainment Guide Art	JAN 3	JAN 8
APR/MAY 2007	Hot Spring fashions Gifts for Mom Meet the Doctors Home Remodeling Summer Travel / Camps	MAR 1	MAR 8
JUN/JUL 2007	Boating, Fishing & Water Sports Gifts for Dad Swimsuit Fashions Arts and Entertainment: (Palm Beach Film Festival)	MAY 1	MAY 8
AUG/SEPT 2007	Back to School Decorating: Home and Furniture Fall Fashion	JULY 2	JULY 9
OCT/NOV 2007	Giving Thanks to the Giving Holiday Gifts Health & Beauty Real Estate	SEPT 3	SEPT 10

\* Themes are subject to change without notice

## Editorial Highlights In Every Issue ...

- Dining
- Health & Beauty
- Real Estate
- Social
- Shopping
- Fashion
- Sports
- Event Calendar
- Decorating
- Arts & Entertainment
- Advice
- City Life