

# FloridaWise

MAGAZINE

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**Full Page 7.5 X 9.875**

**Full Page Final Trim 8.375 X 10.75**

**Plus Bleed (.125 min. outside final trim)**

**Keep Text and All Non-Bleed Elements 1/4" (.25") from Final Trim Size.**

**Back Cover** must include

1 1/2" X 4 1/2" Minimum (1.5" x 4.5") White space for mailing. Spaced 1/4" off right side and 1/4" up from bottom final trim.

**2/3 Page 7.5 X 6.625  
Box**

**1/3 Page 7.5 X 3.25  
Horizontal**

**2/3 Page 4.875 X 9.875**  
**Vertical**

**1/3 Page**  
**2.25 X 9.875**  
**Vertical**

**1/2 Page 7.5 X 4.875**

**1/4 Page 3.625 X 4.875**  
**Vertical**

**1/8 Page 3.625 X 2.375**  
**Horizontal**

**1/6 Page**  
**2.25 X 4.875**  
**Vertical**

**1/6 Page**  
**4.875 X 2.375**  
**Horizontal**

**1/3 Page**  
**4.875 X 4.875**  
**Box**

**1/24 Page (Mini Biz)**  
**2.25 X 1.125**

**1/12 Page**  
**2.25 X 2.375**  
**Box**